



“Hear no evil, speak no evil, see no evil”



# **Services of the Government Information Department**

# History

The Department of Government Information was established on 31<sup>st</sup> of July, 1948 at Secretariat office complex in Galle face, according to the Soulbury Commission approval by late Director Information, Herbet A.J.Hulugalla.

# The Department of Government Information at Secretariat office complex in Galle face





Since 1948 there were  
29 Directors and today  
Prof. Ariyaratne  
Atugala is the Director  
General of the  
Department

# Objectives

- Provide **accurate, timely, balanced and fair information** from Government to the media for dissemination to the public
  - Directly to the public (news.lk, SLi channel, etc)
  - Through press releases to media
  - Approaching groups
- Coordinate information in Government and its agencies for release to the media and the public

- Design a system of communication flow and responses so that Government takes the initiative in the public discussion of issues, respond to media reports in a more timely and effective manner
- Widen the audience reached by Government and cater to the information needs of key community components, through communicating information through media publications, film and TV programs as well as the website

# Units of the Department

Government Film Unit  
(GFU)

Special Media Unit  
(SMU)

Central Media Unit  
(CMU)

Desathiya

Media Identity Card  
division

Research and  
Monitoring unit

Special Research Unit

Photography Unit

Media Academic  
Library

Publication Bureau

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# Services

GFU

(Government Film Unit)



# GFU

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graph TD; GFU[GFU] --- P[Production unit]; GFU --- C[Chemical unit]; GFU --- SA[Sounds & Auditorium]; GFU --- A[Archives unit];
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Production  
unit

Chemical  
unit

Sounds &  
Auditorium

Archives unit

# Production Unit

**Lester James  
Peries**



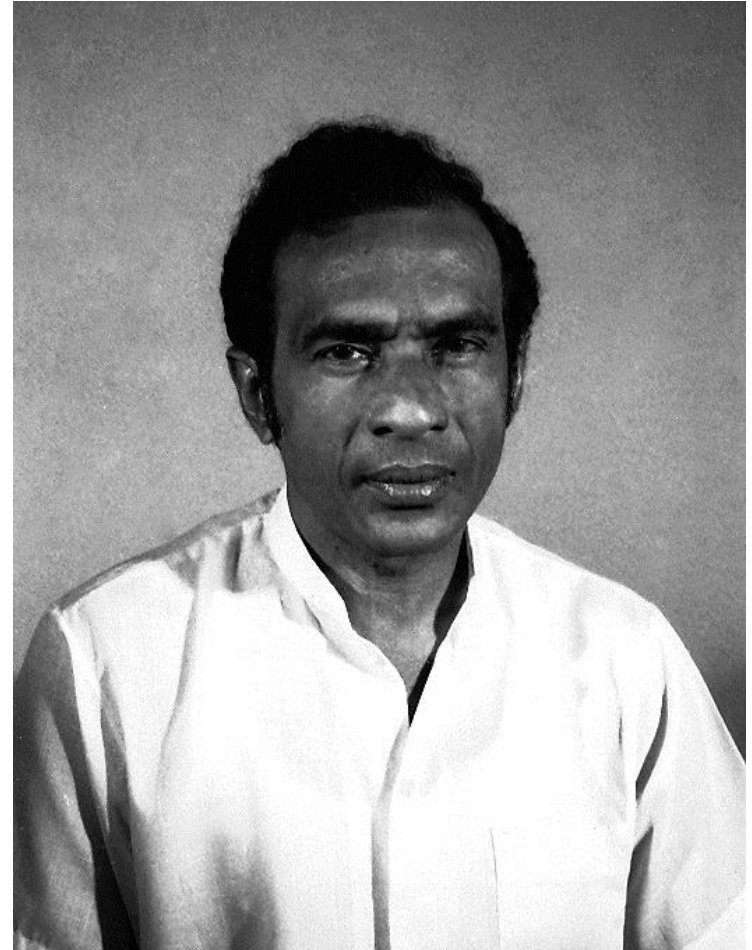
# Titus Thotawatte



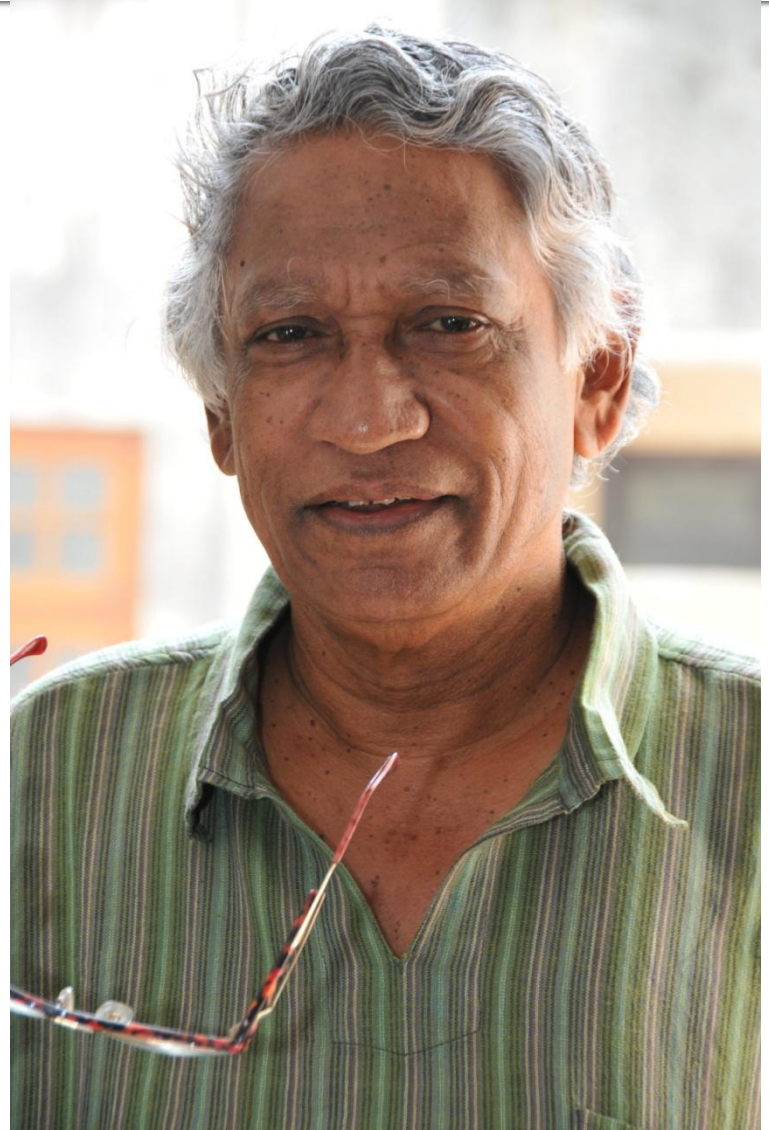
# Tissa Abeysekera



# Sugathapala Senarath Yapa



# Dharmasena Pathiraja



# Lal Wickramarachchi



# Dayarathna Ratagedara



GFU

# Sound unit



GFU

# Chemical unit



# Archives unit



“During the time I worked with the Sri Lanka Rupavahini Corporation I often had to depend on the archival footage available at the GFU, for my news and current affairs productions. It was the GFU that provided the most important archival images to make our stories more meaningful”

**Sharadha de Saram**

- Preserve film and documentary film

## Documentaries

- Song of Ceylon by  
Basil Wright



- The Living Wild

A film on Ceylon's National Parks  
and the life of the Veddah community  
living in their natural habitat



- Meegamuwe Mas Maranno

Fishermen of Negombo



## Newsreels

- Anniversaries of Independence
- Opening ceremonies

## Docu-drama films

- Ranwan Karal

## Feature type films

- Maru-samayama
- Piya saha Daruwo



- Camerapersons and soundpersons provide media coverage for Parliament, news releases, news conferences
- Provide media coverage for special events and film festivals carried out by Government
- Produce 'Cinepuwath'
- InfoTV channel broadcast in Peo TV



**SMU**

**(Special Media Unit)**

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- Update the official Government web site [www.news.lk](http://www.news.lk) in English, Sinhala and Tamil
- Publish accurate, timely and balanced information
- Information on profiles of President, Prime Minister, Parliament, judiciary, ministries, media contacts, government gazettes, budget and government web directories



NEWS.LK



THE OFFICIAL GOVERNMENT NEWS PORTAL OF SRILANKA



English கிடைத் தமிழ்

Home

News

Entertainment

Sports

Living & Travel

Features

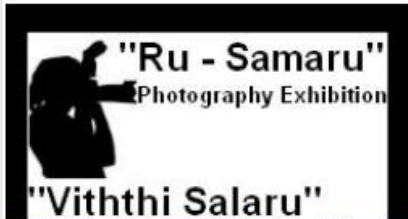
Press Releases

Previous Site



Sri Lanka in Pictures

President on official visit to Kazakhstan



### Sri Lanka Customs prepares for paperless automation process



Sri Lanka Customs is in the final stage of automating its processes to ensure that legitimate trade is facilitated with a minimum delay and minimum cost.

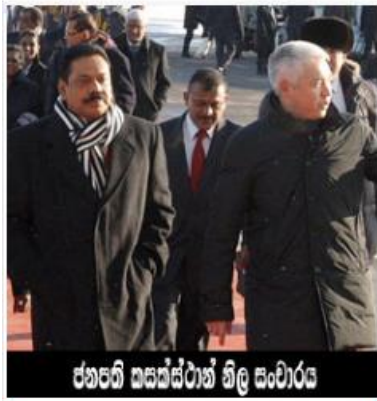
[Read more:](#)

▶ Latest News



#### Latest Video





Get සිංහල ගණක



ජනාධිපති

අභිනව ඉදිකිරීම් යන්ත්‍රෝපකරණ පුහුණු පාසල ජනපති අතින් විවෘත කෙරේ



මහ නැගුම මාර්ග ඉදිකිරීම් යන්ත්‍රෝපකරණ සමාගමේ නවීකරණය කරන ලද කුණ්ඩසාලේ යාන්ත්‍රික වැඩසල සහ අභිනව ඉදිකිරීම් යන්ත්‍රෝපකරණ පුහුණු පාසල ජනාධිපති මහින්ද



නවකම වීඩියෝව





Sri Lanka in Pictures

 President on official  
visit to Kazakhstan

 "Viththi Salaru"  
Documentary Competition  
&  
Workshop

Further Information

 யுத்தத்தால் வெற்றிக்கொள்ள  
முடியாததை புதுக்கடைக்குச் சென்று  
வெற்றிக்கொள்ள முயற்சி!


காணொளி



► பிந்திய ஆக்கங்கள்

 ஜனாதிபதியின் 2013 வரவு -  
செலவுத் திட்ட உரை!


1. அறிமுகம்

- Publish Cabinet decisions

- Conducting “SLive” video channel



- Parliament and cabinet press conferences

- Publish an international based magazine

Titled “SL”

- Distribution and sales of the publication



The screenshot shows a web browser window displaying the Facebook profile of 'News.lk'. The browser's address bar shows 'www.facebook.com/news.lk'. The Facebook interface includes a search bar at the top, a navigation bar with the user's name 'Dhanushika Niroshani', and a main content area for the 'News.lk' page. The cover photo is a large image of a modern building. The profile picture is a smaller image of a news anchor. The page has 1,186 likes and 34 friends. A post from 'News.lk' is visible, sharing a link about a court order. The right sidebar shows a list of friends and a 'See Your Ad Here' section. The bottom of the screen shows the Windows taskbar with the system clock at 16:19 on 23-11-2012.

Update face book profile  
by news, photographs and  
videos

CMU

(Central Media Unit)

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- Provide publicity services on events organized by all Ministries, departments, authorities, boards and other Government institutions

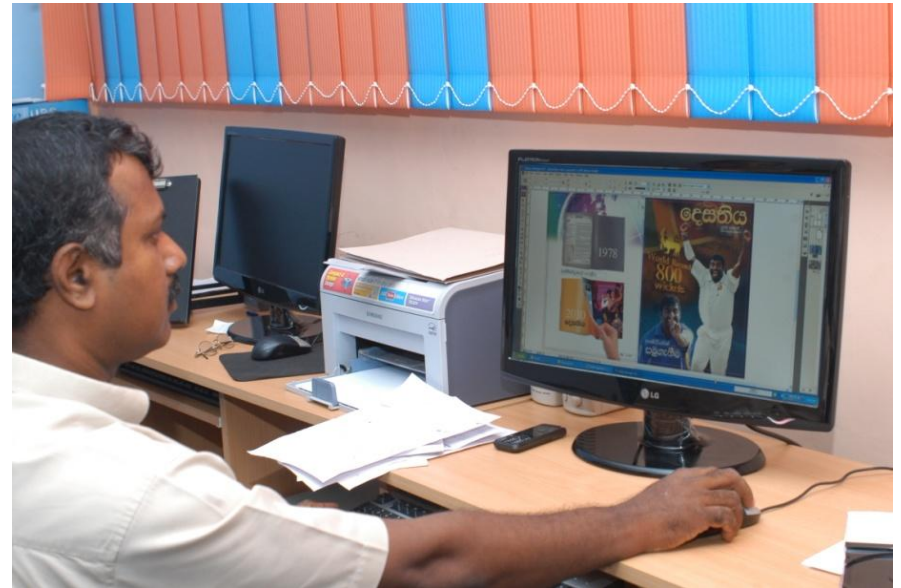


- Distribute news to other medias
- Coordinate press conferences and cabinet press sessions

# Desathiya



- Publish fortnightly the Sinhala magazine



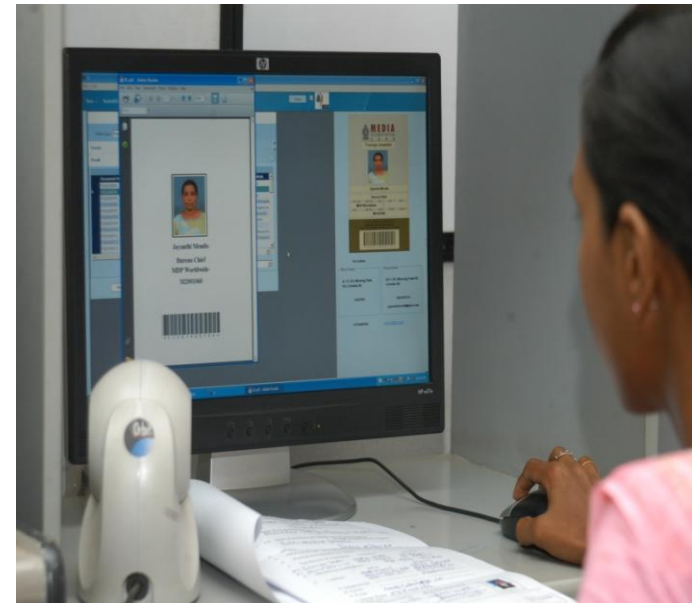
- Coordinate and collect information regarding special events

# Media Identity Card division



- Issue identity cards for local and foreign media journalists
- Organize discussions and functions for local and foreign media personnel
- Organize media workshops to divisional correspondents, press officers and general

Public



# Research and Monitoring unit

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- Collect and analyze data on activities carried out from the Government

- This may be regarding current

issues in the country

- Provide information to

Government and district

Media units



# Special Research Unit



- Design a data base regarding activities carried out by government, Semi government and private sector institutions and their work tasks



# Photography Unit



- Provide photography coverage for events and issue them to national news papers
- Maintain the archive's collection
- Issuing photographs as souvenirs to the foreign leaders at special occasions

# Photography

## Photography exhibition

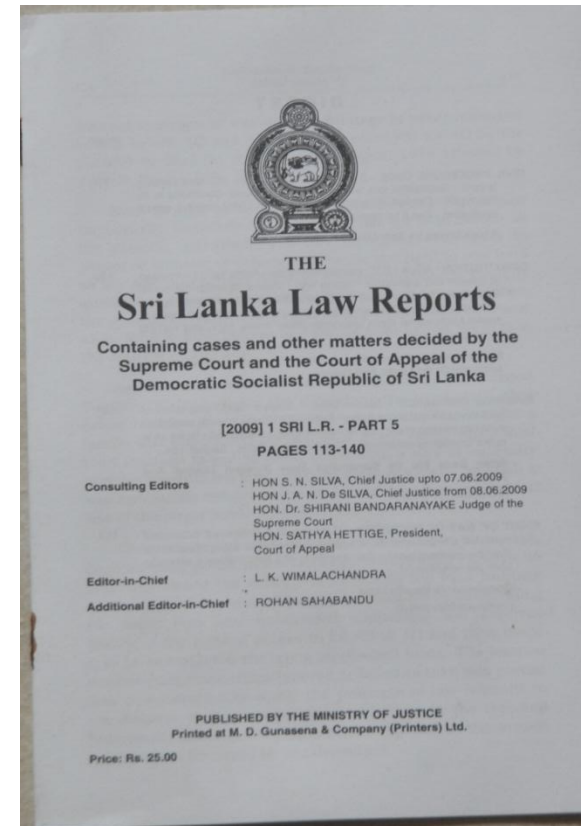




# Media Academic Library



- Collection of books that related to the media, mass communication, film Industry, political, social, economic and law





# Publication Bureau



- Issue government publications such as Establishment code, Rules, Regulations, Announcements, and etc.
- Sales outlets in Kurunegala, Anuradhapura, Galle, Matara and Kalutara
- Distribute publications to the sales outlets and exhibitions

# Vision

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To maintain an independent & responsible media culture

# Mission

By taking steps to establish mutual communication media environment in Sri Lanka, to uplift media culture & to determine the rights of the general public for accurate information & vision of the government

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- Thank you